

California Lawyers for the Arts *presents:*

# Lights on Paris:

## Intellectual Property and Cultural Policies in the Digital Age

March 30 through April 4, 2014



Photo ©2009 Ashley Nicole Stefan

This program will provide participants a timely update on royalties collections, intellectual property practice, and cultural policies that foster creativity during four days of seminars and cultural tours. Attorneys and cultural leaders from a broad spectrum of practices and organizations are welcome to participate in this stimulating opportunity to understand current trends in intellectual property and cultural policies as seen from the European perspective. Continuing legal education credits will be offered. Seminars will be held at Orrick Herrington & Sutcliffe LLP, located at 31, Avenue Pierre 1er de Serbie 75016 Paris. A reduced fee is available for companions. Please contact us for information on special group rates at select hotels.

*For more information and to sign up please see the forms below.*

### Sunday, March 30

Welcome Dinner Sponsored by Novartis International AG

### Monday March 31

SEMINAR THEME FOR THE DAY: *Artists' Rights and Royalties Collections in France and the EU* (lunch included)

Speakers from CISAC, SACEM, SACD, ADAGP and other organizations representing creators will discuss their work and provide an overview of collective administration of rights and global royalties collections. This will be followed by a detailed discussion on licensing practices in the music, audiovisual and visual arts sectors in France and throughout the EU. What are the significant differences between collective administration and licensing structures in the US and in Europe? How do the rights granted to creators shape collective licensing practices? How does the visual artists' resale right function in Europe and how does the situation differ from US law? What is the new Directive on Collective Rights Management and will it affect non-EU creators?

### Tuesday April 1

SEMINAR THEME FOR THE DAY: *International Perspectives on Intellectual Property Practices* (lunch included)

What are the interesting differences between European and US practice? Copyright, trademark, design and patent basics as practiced in Europe will be discussed, as well as opportunities for pro bono patent prosecution work in the international context. Variations on the themes of "use" and "famous trademarks" will be covered, as well as unfair competition claims and differences in moral rights protection. International litigation and arbitration practices will be discussed, as well as the role of WIPO in protecting intellectual property.

### Tuesday Evening - Group Dinner

### Wednesday, April 2

Cultural visits and tours of one or more French museums and sites (lunch included)

### Thursday, April 3

SEMINAR THEME FOR THE DAY: *The Public Sector* (lunch included)

French cultural officials will speak about current cultural policy issues. A UNESCO representative will describe various international treaties on cultural property, cultural heritage sites and the recent UN report on the Creative Economy. There will also be updates on Interpol activities and stolen cultural property.

### Thursday Evening - Farewell Dinner

### Friday, April 4

Optional day trip to Cognac, France to visit Hennessy Vineyards and Distillery (*limited spaces*). Includes round trip train fare from Paris to Angoulême, van to Cognac, guided tours and hosted lunch.

*Please note that this itinerary is subject to change, as program content could be rearranged subject to speakers' availability.*

# Itinerary

## California Lawyers for the Arts in Paris

### Speakers include:

Marco M. Aleman - Acting Director, Patent Law Division, WIPO  
Caroline Bonin - Head of Legal Department, SACEM, Paris  
Anne-Elisabeth Credeville - Vice President, CSPLA; Judge for the Supreme Court of France  
Nadia Darwazeh - Counsel, Curtis Mallet-Prevost, Colt & Mosle LLP, Paris & Frankfurt  
Karina Dimidjian-Lecomte - Partner, CASALONGA Avocats à la Cour  
Marie-Emmanuelle Haas - Attorney; expert before WIPO, ADNDRC, & Czech Arbitration Court;  
guest-lecturer at University of Paris I - Panthéon - Sorbonne  
Guinevere Jobson - Juriste, Allen & Overy, Paris; Associate, Fenwick & West, San Francisco  
Gadi Oron - General Counsel, CISAC, Paris  
Rochelle Roca-Hachem - Program Officer, UNESCO  
Corey Salsberg - Senior Legal Counsel, Novartis AG  
Hubert Tilliet - Director of Legal Affairs, SACD

### Program Planning Team includes:

Gadi Oron - General Counsel, CISAC, Paris  
Caroline Bonin - Head of Legal Department, SACEM, Paris  
Corey Salsberg - Senior Legal Counsel, IP Litigation and Policy, Novartis International AG, Basel, Switzerland  
Karina Dimidjian-Lecomte - Partner, Casalonga Avocats a la Cour, Paris  
Benjamin Goldenberg - Associate, IP Litigation, Allen & Overy, LLP, Paris  
Joan McGivern - Attorney, New York  
Rene Kathawala - Pro Bono Counsel, Orrick, Herrington & Sutcliffe LLP, New York  
Cynthia Sanchez Barrera - Legal Deputy Director of Conciliation and Consulting, National Copyright Institute (INDAUTOR) of Mexico, Mexico City  
Jennifer Burke Sylva - Board Member, California Lawyers for the Arts, San Francisco  
Nancy McCullough - Board Member, California Lawyers for the Arts, Los Angeles  
Ashley Stefan - Law Fellow, California Lawyers for the Arts, San Francisco  
Toyin Moses - Program Development Coordinator, California Lawyers for the Arts, Los Angeles  
Alma Robinson - Tour Leader & Executive Director, California Lawyers for the Arts, San Francisco





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## Schedule of Fees

**Seminar Participant Fee - \$1,325 (advance price)** includes:

- Four days of seminars and cultural tours
- 3 dinners and 4 lunches

**Companion Fee - \$695 (advance price)** includes:

- Cultural tours
- 3 dinners and 1 lunch

**Optional 12 CLE Credits: \$320**

**Optional Day Trip to Cognac, France: \$175**

Includes round trip transportation by bullet train and van to Cognac, guided tour of the Hennessy facilities and lunch. *Space is limited.*

**Terms & Conditions:** Fees do not include accommodations or transportation to Paris. All deposits are required at time of registration to reserve space. Balance due by February 15, 2014; increase of \$200 to Seminar Participant and Companion prices applies after February 15, 2014.

**Refund / Cancellation Policy:** Refund of deposits and fees paid less 20% available until March 1, 2014; Refund of deposit and fees paid less 50% available after March 1, 2014.

**Current Passports required for US Citizens:** It may take up to 6 weeks to process new passports or renewals without expedited procedures.



**For further information, contact:**

**California Lawyers for the Arts**

(888) 775-8995 or (415) 796-7692

[alma.robinson@calawyersforthearts.org](mailto:alma.robinson@calawyersforthearts.org)

# Lights on Paris - Registration Form *(must be completed by each traveler)*

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FIRST NAME MIDDLE LAST NAME

SEMINAR PARTICIPANT \_\_\_\_\_ COMPANION PARTICIPANT \_\_\_\_\_

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COMPANY/AGENCY NAME

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STREET

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CITY STATE ZIP

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DAY PHONE CELL PHONE (if different)

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EMAIL

OCCUPATION OR PROFESSION: \_\_\_\_\_

REFERRED BY: \_\_\_\_\_ CODE: \_\_\_\_\_  
(if applicable)

## REQUIRED DEPOSITS and ADDITIONAL FEES

Seminar Participant Deposit:	\$600	\$ _____
Companion Participant Deposit:	\$300	\$ _____
Day Trip to Cognac Deposit:	\$50	\$ _____
12 MCLE Credits: _____ (State)	\$320	\$ _____
<a href="#">CLA Member</a> Discount:	- \$100	\$ _____
<b>TOTAL:</b>		<b>\$ _____</b>

*\*Balance is due by February 15, 2014*

## PAYMENT

Please make checks payable to: *CALIFORNIA LAWYERS FOR THE ARTS* or charge to:

Please circle: Visa MasterCard American Express Discover

Card Number \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Exp. \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_ Security Code \_\_\_\_\_

Name on Card \_\_\_\_\_

X \_\_\_\_\_

*Signature required of all participants, indicating your agreement to all terms & conditions and refund/cancellation policy.*

**Mail or fax signed registration form with payments to:**

**California Lawyers for the Arts**

Attention: Lights on Paris

2 Marina Blvd., Fort Mason Center C-265

San Francisco, CA 94123

Fax: (415) 775-1143